



December Newsletter

President's Message



Dear IMBA Members,

What a year 2020 has been! Well, you're almost to the end, so hang in there and we'll get through this together! Do you know what was different this year?..... VIRTUALLY everything! Literally, meetings, school, concerts, board meetings, even doctor appointments, everything was virtual this year!

The IMBA was no exception, we hosted webinars, virtual chapter meetings, Future Leaders via Zoom, and even held our annual IMBA Convention virtually..... and you know what, we did pretty good! Is it the same? No. I sincerely miss meeting with my industry friends, peers, vendors, and even friendly rivals. You all are what makes this organization so great, it's the collective value of the group, and I can't wait to get back together in person in 2021! (Fingers Crossed)

Speaking of the Future Leaders, if you have an employee that went through the Future Leaders class this fall, make sure you congratulate them. They were awesome and handled the virtual format like champs. We should all be very proud of their efforts as well as those of the instructors. I can't wait to see what the future holds for this 2021 class of the Future Leaders.

What next?

In the coming months the IMBA will be working together with peer organizations and our representatives to repeal SB 340, that has caused much debate, confusion, and unnecessary complications to our closing process statewide. All of this from the change of the word "or" to "and" It's never boring, is it?

At the Board level we are working through options to pave a path forward for the next five years. We're reviewing our options, and are putting together plans that will continue the IMBA into the future once the inevitable happens..... Did you guys know that Al thinks we'll let him retire one of these days?!

In 2021 we will begin the year much the way we have spent 2020, continuing to offer virtual education events, conferences, and networking. I think we're all optimistic that by mid-to-late year of 2021 we will begin to have in person events once again, and in the words of my 1st grade son, "Once Covid is over there's going to be a lot of people with broken arms from all the hugs!"

Be proud of yourself, your company, your industry, and this organization. Together we've made it through a completely unforgiving 2020 and we didn't just survive, did it in record style!

Here's to you 2021, we can't wait to meet you. And to you 2020, in the words of Curly Bill Brocius in the 1993 movie, *Tombstone*. "Well.....bye".

Happy Holidays to you all,

Bryan Traylor, CMB, AMP
Centier Bank
2020/2021 IMBA President
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Communications Chair



I'm sure that we're all looking forward to 2020 coming to an end. With vaccines on the way we will hopefully be able to return to something closer to normal. In addition to that I am excited to share with you some new initiatives to improve our engagement with you and provide more value to our members.

Video content – we are working on bringing some video content to our site and our communications with you. We will roll these out progressively, and our priority for developing this content will be in the following areas:

- Professional video content for our website
- An interview series
- News/Updates (President's message, legislative updates, etc)
- Event promotion

Social Media – we have been active on both LinkedIn and Facebook. If you haven't been to the pages recently, please make sure that you're checking them out:

<https://www.facebook.com/search/top?q=indiana%20mortgage%20bankers%20association>

<https://www.linkedin.com/groups/4338212/>

Finally, as always we're interested in hearing your feedback. Please let us know how we can better communicate with you.

Happy Holidays!

Greg Pilling, Teachers Credit Union

2020/2021 Communications Chair

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Education Chair



Although there are certainly challenges being faced during the pandemic, those of us on the Education Committee still meet once a month continuing our ongoing commitment in finding ways to provide value to our membership.

IMBA just wrapped up another very successful Future Leaders class for 2020 here in December. We had 16 students graduate and although it was held virtually this year, the feedback has been very positive from those who attended.

Looking into 2021, we have plans in the works for virtual events that include FHA DE training, a Town Hall Meeting with the national MBA, and URLA training in the month of January. We are also working on a virtual two-day VA training workshop from the VA itself in the spring, and, we are also coordinating several 'Tech Talk' webinars, all free of charge, scheduled to take place throughout 2021!

Finally, we are hopeful that the recently approved vaccines will be made available to the general population early in the coming year, allowing us to hold live and in person events for both our Annual Convention to be held in September, as well as, our Production Conference in November.

IMBA sincerely thanks you for your continued support of YOUR association, and I wish all of you a very Merry Christmas and bright futures into the New Year!

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2020/2021 Education Chair

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