



April Newsletter

President's Message



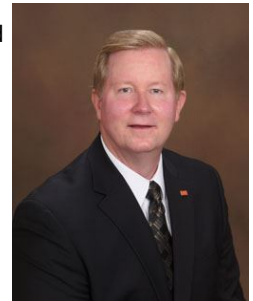
One of our initiatives this year has been to start utilizing videos for many of our communications, which started with our membership video that is now on our website landing page (www.indianamba.org) and membership page. We have also set up a YouTube channel where this video is at, as well as others that include our Future Leaders Program, and, our current Member Spotlight ([Diehl Mortgage Training & Compliance](#)).

In addition to these, I am sharing my President's Message this month with you that can be accessed by clicking on the image below:

Bryan Traylor, CMB, AMP
Centier Bank
2020/2021 IMBA President
btraylor@centier.com

Executive Director

As we head into spring and early summer IMBA has a number of initiatives and activities taking place and planning underway, some of which are addressed in Bryan's President's Message video.



To expand on some of these, IMBA continues to work on several virtual meetings and events later this year that includes chapter meetings and events detailed below, and, at the State level.

The **IMBA State Convention** is set for **Monday, September 13th and Tuesday, September 14th** at the **Renaissance Indianapolis North Hotel**. Monday will feature our IMBA PAC Reception at the Renaissance, followed by our President's Dinner. Tuesday will include presentations throughout the day, including an mPower breakfast, as well as the Trade Show. Further details on the agenda, registration fees, sponsorship options, and a possible social event the evening of the 14th, will be communicated in May, and registration will open June 1st.

We have also scheduled our **IMBA PAC Golf Scramble** on **September 13th**, and it will again be at [River Glen Country Club](#) in Fishers. We were there in 2018, and the course received very good reviews from those who attended and played. Additional details, including registration and shotgun start times, player/foursome fees, sponsorship opportunities, and more, will be communicated in May, with registration for this in June as well.

On **November 9th** we will be re-starting our annual **Production Conference**. This will be at the **Ritz Charles in Carmel** and we expect to have the agenda and all other details finalized in time for the State Convention in June.

Finally, IMBA is once again representing YOU on Capitol Hill (virtually) this year on May 12th. Myself, IMBA President Bryan Traylor, Secretary/Treasurer Joel Scheer, and our Legal Counsel and Lobbyist Tom Dinwiddie, will be meeting with legislators and their staffs to discuss issues of importance to YOU our members. *If you have interest in providing us with some of your concerns to share with legislators, please e-mail or call me by May 4th.*

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New Member Spotlight, Chapter Events, and Industry Information

IMBA is pleased to welcome [Unify CRM](#) to our membership this month! Unify CRM was founded in 2008 to provide a software platform that would help residential lenders find new prospects, turn them into customers, and retain them for life. They were our featured company earlier this month as a part of our series of webinars focusing in on technology. A substantial amount of valuable information was presented at that webinar, which can be accessed [HERE](#), and we encourage you to check this out.

We also have some events coming up at our chapters next month that include the following:

Greater Indianapolis:

- **May 5th @ 10:00AM** Eastern the chapter is teaming up with the **MIBOR Realtor Foundation** to support efforts to reduce homelessness in Central Indiana with a webinar presentation. To register for this click [here](#), and if you would like to donate, click [here](#).

- **May 21st** the chapter is going to re-start the annual **Day at the Track**, with a gathering inside the track in an area designated for members. More information on that shortly.

Michiana:

- **May 6th at 3:00PM** Eastern, there is a webinar covering '**Real Estate Appraisals In A Low Inventory Market**', and while the focus will be on the local area, as this issue impacts all of Indiana, the Michiana Chapter welcomes you to register for this if interested [here](#).

Northwest:

- **May 19th** the chapter is having a Charity event to support the **Northwest Indiana Food Bank**. More details will be shared in early May.

Lastly, last Thursday, the national MBA updated their '**Mortgage Finance Forecast**' as well as their '**Economic Forecast**', both of which can be accessed [here](#).

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